



THE 15 SECOND ELEVATOR SPEECH

WHAT IS AN ELEVATOR SPEECH:

10-15 SECONDS LONG

3-5 SENTENCES

This is a sales pitch about you.

PREPARE: Study the job description of the position you are seeking. What requirements and qualities are required?

CONSIDER:

Who are you? What are your strengths, training and/or experiences? What are the qualities of someone in the position you are seeking?

You are the solution! What do you have to offer? Share examples; be specific

CHECKLIST:

- Identify three main ideas. You! The need! You are the solution!
- Write down every thought that comes to mind. Create a rough draft.
- Structure thoughts and sentences into your bullet points
- Edit out unnecessary words or phrases Edit for flow of ideas.
- MEMORIZE IT!! Practice! Practice! Practice!
- Video yourself!
- Practice with peers, family or friends.



YOUR ELEVATOR SPEECH

DRAFT

WHO ARE YOU:

NEED:

I AM THE SOLUTION:



FINAL
